

Committee	Dated:
Health and Wellbeing Board – For Decision Police Committee Safer City Partnership Port Health and Environmental Health Committee Community and Children’s Services Licensing Committee Policy and Resources Committee	26/04/2019 16/05/2019 20/05/2019 21/05/2019 07/06/2019 16/07/2019 19/09/2019
Subject: Draft Alcohol Strategy 2019-23	Public
Report of: Andrew Carter, Director of Community and Children’s Services	For Information
Report author: Farrah Hart, Consultant in Public Health, Department of Community and Children’s Services	

Summary

This report presents the City Corporation’s draft Alcohol Strategy 2019-23 for information and comments.

The Alcohol Strategy aims to bring together the work that the City of London Corporation and its partners undertake to reduce alcohol related harm and to provide a framework for future work. This report outlines the main points of the Alcohol Strategy and summarises how it will be delivered and governed.

Recommendations

Members are asked to:

- Note the draft Alcohol Strategy 2019-23 set out in Appendix 1.
- Note the plan for consultation

Main Report

Background

1. The Alcohol Strategy aims to bring together the work that the City of London Corporation and its partners undertake to reduce alcohol related harm and to provide a framework for future work.
2. A key priority of the City of London’s Joint Health and Wellbeing Strategy is promoting healthy behaviour amongst City residents and workers, particularly reducing the harm caused by alcohol. Alcohol traditionally plays an important role in the working culture of the City and the City has a thriving night time economy.

3. Different parts of the City of London of London Corporation and the City Police focus on different aspects of alcohol harm, such as education and awareness raising; provision of health services for those with conditions linked to alcohol misuse; treatment for dependent drinkers; licensing of premises that sell alcohol; community safety and alcohol-related crime and disorder. However, to date, there has never been a single strategy that draws together these different aspects and sets out a clear framework for creating a culture of safe, responsible drinking in the City.
4. It is intended that the Corporate Alcohol Strategy consolidates and builds upon an approach that encourages City workers, residents and visitors to safely and responsibly enjoy alcohol, without causing harm to their own health or compromising the safety of others. A great deal of valuable work is already taking place across the City to minimise the health risks associated with alcohol and ensure a safe environment in which people can socialise, although these efforts are not always as coordinated as they should be. It is envisaged that the strategy will create a framework for these activities, so that partners can work together effectively to a set of shared aims and objectives.

Current Position

5. To develop this draft strategy, we engaged with internal and external stakeholders. These included:
 - City of London Corporation departments, including Community and Children's Services (Public Health, Business Healthy, Social Care, Housing, Homelessness), Community Safety, Licensing, Built Environment (Road Danger Reduction), Cleansing, Culture and Heritage, and Corporate HR
 - City of London Police
 - City and Hackney Clinical Commissioning Group
 - Square Mile Health (alcohol treatment and education service provider)
6. The Corporate Strategy and Performance Team were also consulted throughout the drafting process.

Alcohol Strategy 2019 - 2023

7. The commitment is:
 - We commit to informing and educating residents, learners, workers and visitors in the Square Mile about the risks of alcohol misuse, so that they experience alcohol use safely and receive the support they need, when required.
8. The three outcomes that the strategy will deliver on are:
 - a. People are informed about the risks of alcohol misuse.
 - b. People are safe, and feel safe, in the Night Time Economy.

- c. People have the support they need to access services.

9. Delivery

This strategy will be supported by a detailed delivery plan with clear and measurable actions and indicators for each outcome.

Next Steps

10. Once approved by the Health and Wellbeing Board, the draft strategy will be subject to a formal period of consultation with City residents, workers and businesses. Two consultation events are currently being planned: one with the resident community; and one with employers.
11. An online survey will be developed, to allow those who cannot attend events to feedback their comments on the strategy.
12. The strategy will go to the following committees for consultation:
 - Safer City Partnership
 - Police Committee
 - Licensing Committee
 - Port Health and Environmental Services Committee
 - Community and Children's Services Committee
 - Policy and Resources Committee
13. The development of the action plan will be overseen by the Department of Community and Children's Services (DCCS). The Health and Wellbeing Board and the Safer City Partnership will receive regular update reports to monitor progress and assess impact.

Corporate Implications

11. The Alcohol Strategy will directly support the achievement of the following outcomes set out the City Corporation's Corporate Plan 2018-23:
 1. People are safe and feel safe
 2. People enjoy good health and wellbeing.
12. This strategy also links to the following City Corporation strategies and policies that support the Corporate Plan:
 - Joint Health and Wellbeing Strategy, 2017-20
 - Safer City Partnership Plan, 2019-21.
 - Responsible Business Strategy, 2018-23
 - Anti-Social Behaviour, 2019-23
 - Statement of Licensing Policy 2017-22.

13. A public sector equality duty test of relevance has been carried out: this strategy has only positive or neutral impacts.

14. This strategy has been signed off as having no security, resourcing, or financial implications for the City of London.

Conclusion

The new draft Alcohol Strategy will, for the first time, provide a framework for partners in the City of London to coordinate efforts to allow City workers, residents and visitors to safely and responsibly enjoy alcohol, without causing harm to their own health or compromising the safety of others.

Appendices

- Appendix 1 – draft Alcohol Strategy 2019- 23

Farrah Hart

Consultant in Public Health, Department of Community and Children's Services

T: 020 7332 1907

E: farrah.hart@cityoflondon.gov.uk